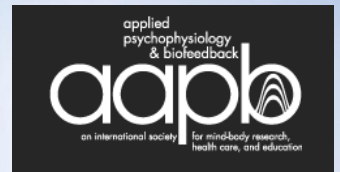


53RD ANNUAL SCIENTIFIC MEETING

Exhibitor Prospectus

Sponsorship Opportunities Guide



**TRAINING
THE INJURED
BRAIN**
WITH BIOFEEDBACK &
NEUROFEEDBACK

MAY 31-JUNE 3, 2023 | ORLANDO, FLORIDA | CARIBE ROYALE HOTEL

2023 CALL FOR EXHIBITORS

The **Association for Applied Psychophysiology & Biofeedback (AAPB)**, the pioneering professional society devoted to education and research in this field, will be hosting its 53rd Annual Scientific Meeting in **Orlando, Florida** at the **Orlando Caribe Royale All-Suite Hotel and Convention Center**. Please save the dates and make sure to attend the entire meeting.

Who Attends: Attendees at the AAPB Annual Meeting include clinicians, educators and researchers from around the world, representing all levels and facets of the field. Each of them comes to the meeting seeking new ideas in product and service technology. Attendance is approximately 300 individuals. We understand that you need return on investment for your sponsorship, exhibiting, and advertising dollars. Partnering with AAPB gives you strategically focused access to an influential audience of professionals specifically engaged in the field of brain-body health. This alliance offers many key opportunities, including high visibility, hospitality, and networking. Our sponsorship options are designed to help you maximize your organization's educational interests and sales benefit. Additionally, we can customize a package best suited for your goals.

Exhibiting Show Times

Thursday, June 1, 2023

Exhibitor Set-up	9:00am – 12:00pm
Exhibit Hall Open	3:00pm – 9:00pm
Opening Reception	7:30pm – 9:00pm <i>(optional)</i>

Friday, June 2, 2023

Exhibit Hall Open	8:00am – 9:00pm
Poster Reception	7:30pm – 9:00pm <i>(optional)</i>

Saturday, June 3, 2023

Exhibit Hall Open	8:00am – 4:00pm
Exhibitor Teardown	4:00pm – 6:00pm
Closing Reception	7:30pm to 9:30pm

***Exhibit Hall times are subject to change.**

Booth Pricing

First Booth:

	Before April 10	After April 10
AAPB Member	\$1,695	\$1,895
Non-Member	\$1,995	\$2,195

Additional Booths:

	Before April 10	After April 10
AAPB Member	\$995	\$1,195
Non-Member	\$1,195	\$1,395

What's Included

Each 8' x 10' exhibit space includes one draped six foot table, two chairs, a waste basket, an identification sign, plus an 8' draped back wall and 3' draped side rails. In addition to the exhibit booth space, you will receive:

- Two exhibit representative registrations with full access to all elements of the Annual Meeting
- Additional "exhibit only" passes available for additional sales representatives at only \$150 each (limit 2 per booth)
- Listing on the AAPB Annual Meeting web page (including link to exhibitor's website)
- Listing in the Annual Meeting onsite program guide (including company description)
- A pre- and post-Annual Meeting attendee mailing list
- One year listing on the AAPB website as a supporter of AAPB with a link to your company website
- Promotional email message sent to attendees prior to the Annual Meeting listing the exhibitors with a company profile and special offers to encourage attendees to visit the exhibit hall
- Exhibitor listing in each promotional message that gets sent to potential attendees
- Exhibitor listing in Annual Meeting wrap-up newsletter
- Program advertisements available to exhibitors at the member rate
- Exhibitor Demonstrations available to exhibitors, with scheduling priority.

2023 PROMOTIONAL OPPORTUNITIES

Vendor Promotional Eblast Message

Reach your potential customers AND maximize your presence before arriving in Orlando! AAPB's goal is to assist you, our exhibitor, in increasing your sales benefit by targeting key prospects with pre-show marketing in the weeks leading up to the Annual Meeting. You provide the message and AAPB will design to your specifications and send to our 4000 contacts on your behalf at a mutually agreed upon date and time (with a disclaimer that it is a paid advertisement). The eblast message will serve as a resource for attendees to learn more about your company and meeting discounts. **AAPB Members: \$700 per blast Non-AAPB Members: \$1,000 per blast**

Advertising Opportunities – Lower Prices to Save YOU Money AND Maximize Exposure!

AAPB offers advertising in the preliminary and onsite program to heighten your reach and provide optimal visibility among meeting attendees. As the primary tool for attendees to navigate the education, networking and exhibitor offerings of the meeting, the Preliminary and Onsite Programs are referred to by attendees months prior to the meeting as a resource, as well as multiple times daily throughout the event. To place an ad, please complete the ad order section on the contract. We will accept your ad in electronic format; jpg or PDF.

Deadlines: We must receive your ad copy, exhibitor registration form, and payment no later than March 15 for the Preliminary Program. Your ad copy for the final on-site program is due no later than April 10.

Preliminary Program Advertising – Place an ad in our online program that is sent electronically to more than 4,000 potential attendees!

- \$450 - Half Page, 4 Color Outside Back Cover (8 ½ x 5 ½)
- \$300 - Full Page, 4 Color Inside Back Cover (8 ½ x 11)
- \$300 - Full Page, 4 Color Inside Front Cover (8 ½ x 11) **S**
- \$250 - Full Page, 4 Color (8 ½ x 11)
- \$200 - Half Page, 4 Color (8 ½ x 5 ½)

Onsite Program Advertising – Reach 300 Annual Meeting attendees in the onsite guide that attendees keep close at all times.

- \$650 - Full Page, 4 Color Outside Back Cover (4 x 9)
 - \$500 - Full Page, 4 Color Inside Back Cover (4 x 9)
 - \$500 - Full Page, 4 Color Inside Front Cover (4 x 9)
 - \$300 - Full Page, b/w or gray-scale only (4 x 9)
 - \$250 - Half Page, b/w or gray-scale only (4 x 4 ½)
-

Registration Bag Insert/Media Distribution

Maximize your marketing effort by inserting a brochure, coupon, flyer or other small promotional item in each attendee registration packet for a fee of **\$400** for AAPB members, and **\$650** for non-members. Giveaway pieces cannot be larger than 8½" x 11". AAPB reserves the right to refuse inappropriate materials. Inserts must be pre-approved. Include a copy with your booth application. Upon approval, we will notify you with the shipping address, quantity needed and receiving deadline.

Exclusive Exhibitor Demonstrations

Take advantage of the opportunity to demonstrate your latest product or service in a scheduled 60-minute time slot. The 60 minutes allotted should include the demonstration and Q & A time. There are a limited number of time slots available on a first-come, first-served basis. Please email your title and description to info@aapb.org as you wish it to appear in the printed/posted AAPB promotional materials. If you have any questions, please contact info@aapb.org.

- **AAPB Exhibitor \$500 per session**
- **Non- Exhibitor \$750 per session**

2023 SPONSORSHIP OPPORTUNITIES

Maximize your return on investment! By optimizing your dollars through sponsorships and advertising, you ensure that your exhibit will get the attention of the AAPB attendees who influence decisions to purchase your products and services. By partnering with AAPB, your company will be front and center with our worldwide community. This partnership provides you with an exclusive opportunity to cultivate mutually beneficial relationships with our members in ways that are best suited to meet the individual needs of your business.

All sponsors will receive the following:

- Opportunity to use "AAPB 2023 Annual Meeting Sponsor" logo on your marketing materials
- Sponsorship logo designation on the AAPB website for one year
- Acknowledgement on sponsor signage at the Annual Meeting
- Sponsor recognition in meeting marketing materials, depending on publication schedule

Combine any of the sponsor options below with an exhibit booth to maximize your exposure at the 2023 AAPB Annual Scientific Meeting. If you do not see an option on the list that appeals to your company, please contact AAPB at info@aapb.org and we will be happy to customize a sponsorship package to help you gain the most return on your investment.

General Session - \$1,500 each

These events feature prominent speakers in the field. Take advantage of this opportunity to connect with the majority of conference attendees. Additional benefits include:

- Recognition as the Exclusive Sponsor of the session
- Informational table to display marketing materials
- Logo recognition on pre-session welcome slide
- Sponsor recognition in any pre-session marketing materials
- Opportunity to make opening remarks to session audience

Tote bags - \$3,000

Sponsoring the Official AAPB Annual Meeting tote bag will make your company a center point of every attendee's attention. (sponsor to provide print-ready artwork)

Pens - \$1500

Available to each attendee in the tote bag – branded with your company logo

Cyber Café - \$1,000 per day for Partial Sponsorship

The Cyber Café is the hot spot where AAPB attendees go to catch up on email or their favorite website. You'll be remembered and associated with this convenient service that attendees count on.

- Sponsor may bring items such as mouse pads, pens and notepads for the workstations at their expense (subject to AAPB approval)
- Banner or kiosk sign with logo in Cyber Café

Notepads with Sponsor Logo - \$2,000

Your brand will be front and center with your logo featured on a notepad given to every conference attendee. This take-away piece will be utilized by attendees long after the conference end.

Badge-holders/lanyards - \$2,000

Each attendee is required to wear a badge at all times for access to educational sessions and the exhibit hall. The badge-holder/lanyard sponsor will have the exclusive opportunity to prominently feature their logo on all the lanyards. Logo on lanyards for all 4 days of the pre-conference workshops and sessions

Morning and Afternoon Refreshment Breaks - \$2,000 each

Breakfast Sponsor - \$3,500

Student Lunch Sponsor - \$3,500

Welcome, Poster and Closing Reception Sponsor - \$3000 Exclusive/\$1000 partial

Meal/Reception sponsors have the opportunity to brand their companies to conference attendees at these special networking food functions. This gives the sponsor the ability to clearly display their company logo, make general remarks and co-host the event.

Student Registration Sponsorship – Based on number of students you wish to support

Students will be alerted to respond to a time limited offer, for a limited number of respondents on behalf of your company.

RULES & REGULATIONS

The following Rules and Regulations, along with the terms and conditions of the application for exhibit space, are an integral and binding part of your contract with AAPB.

Additional Representative Registration

Each exhibitor is allowed two representatives per booth without charge. This entitles the representatives to attend all sessions. Badges for additional sales representatives may be purchased in advance or onsite for \$150 per person. These badges are for extra sales personnel only. These badges DO NOT permit attendance to the sessions. Limit two additional badges per booth.

Assignment of Exhibit Space

Every effort will be made to assign the exhibitor the first choice of locations or as near the first choice as possible. However, AAPB reserves the right to assign space, reassign booths and/or redesign the exhibit area as may be necessary for any reason bearing on the best interests of the meeting. Contracts received after May 1, 2023 will be considered on a space available basis. AAPB reserves the right to refuse or restrict space for any reason.

Exhibit Hours and Installation

The Association reserves the right to make schedule changes of the Exhibit hours at its discretion. The exhibit area will be open to exhibitors for 1/2 hour prior to the scheduled show opening. Exhibit space will not be released to the exhibitor until all conditions, as set forth in these rules, are met. All exhibits must be fully operational by 3:00pm, Thursday, June 1, 2023.

Disclosure

The following information will be printed in the onsite program:

1. Some of the products exhibited here may not be proven effective for the suggested applications. All claims should be considered carefully.
2. Some of the equipment being exhibited may not have been registered by the FDA or declared safe and effective.
3. An FDA declaration of safe and effective for one use may not apply to uses being promoted here. Please check with each vendor to assure yourself regarding the FDA status of any device you are considering.
4. AAPB makes no endorsement, either stated or implied, by selling booth space to any vendor or for any device.

Hotel Use

AAPB reserves the right to control suite reservations and meeting space at the hotel. No exhibitor will be allowed access to a hotel suite to circumvent the AAPB Exhibits. No social functions may be scheduled during the AAPB Meeting events. If space is needed, you must submit the request for approval.

Exhibit Design/Construction Requirements

Exhibitor identification in all AAPB publications and on all signs and booth graphics must be the one company name submitted on the Application for Exhibit Space. Overstatement in the design is to be avoided and attention-getting devices such as balloons, flashing signs or lights are prohibited. Exhibits must render a safe assembly during installation, dismantling and exhibition periods. Materials used in the exhibit area must be flame

retardant in accordance with the City Fire Ordinances. Electrical equipment and display components must conform to the City Electrical Code. No part of any exhibit may be suspended from or attached to any part of the exposition facility.

To maintain uniformity and to prevent obstruction of the view of adjoining booths, displays must not be higher than 8' in the back and 3' high along dividers and aisles. No walls, partitions, decorations, or any other obstructions may be erected that in any way interfere with the view of any other exhibit. Exhibitors desiring to use other than standard booth equipment or any signs, decorations, or arrangements of display materials conflicting in any way with these above regulations must submit two copies of a detailed sketch or a proposed layout at least six weeks prior to the opening of the exhibit, and must receive written approval from the Meeting Manager.

Exhibit Area Attendance/Badge Control

Exhibit area attendance is restricted to qualified exhibitors and those covered under the AAPB Registration procedures. Exhibitor representatives must be in the space rented on the exhibit floor and are not admitted for the purpose of viewing other exhibits, except by invitation of other exhibitors. Badges are to be worn at all times. Anyone in the working area of a booth who is not wearing an identifying badge may be asked for identification by security personnel. The Meeting Manager must approve any additions or changes in booth personnel made during the Meeting.

Exhibitor badges may be made out only in the name of the company shown on the application for exhibit space. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized personnel to gain admission to the exhibit floor will be cause

RULES & REGULATIONS (continued)

for expelling the violator from the exhibit area, banning further entrance to the exhibit floor, or removing the exhibit from the floor without obligation on the part of AAPB whatsoever.

Guest Badges

Every effort will be made to assure that only properly identified and authorized registrants enter the exhibit areas. To this end, guest badges will be available by request for each company at Exhibitor Registration. Guest badges will allow admittance to the exhibits only. Replacement badges will not be available. Guest badges are not to be used by exhibit booth sales personnel. Misuse of the exhibitor guest badge system may result in the expulsion of the exhibitor and the guest from the exhibit hall and is considered a violation of the AAPB Rules and Regulations.

Presentations

All activities of each exhibitor, its employees and/or agents during the AAPB Annual Meeting, which are directed toward AAPB meeting registrants, must be confined to the exhibitor's booth space. The exhibitor is responsible for any and all fees that may be due for the use of copyrighted music used in audio presentations. No exhibits, displays or advertising material of any nature will be allowed in hotel rooms unless approved in writing by the Meeting Manager.

Subleasing/Sharing

Subleasing of exhibit space is strictly prohibited, nor may two companies share the same leased space including companies who purchase multiple booths. Each exhibiting company is required to complete an application in order to exhibit. Squatters are strictly prohibited in the AAPB Exhibit Hall. AAPB reserves the right to dismiss a company who has not paid for exhibit space.

Press Conferences

Press conferences by exhibitors on the exhibit floor during exhibit hours are prohibited. All news conferences must be coordinated with the AAPB staff.

Entertainment or Social Functions

No entertainment or social functions may be scheduled to conflict with the official AAPB program, scientific or technical exhibit hours. Requests for use of function space at the facility must be made in writing to AAPB. Upon receipt of a request for function space, AAPB will notify you if space is available and if any space rental fees are required. It is the responsibility of the exhibitor to finalize arrangements with the hotel. For additional information please contact the Meeting Manager.

Care of Exhibit Space

The exhibit and booth area must be maintained and kept in clean and good order in accordance with these Rules and Regulations and all other applicable rules and ordinances.

Dismantling/Removal of Exhibits

Each exhibitor will complete arrangements for removal of material from the Exhibit Area in accordance with these rules and the instructions provided in the Exhibitor Service Kit. No packing or dismantling of exhibits will be allowed until the official closing of the exhibit hall at 4:30pm on Saturday, June 3, 2023. All exhibit material must be packed and ready for shipment by 6:30pm. All space occupied by an exhibitor must be surrendered in the same condition as at the commencement of occupation. AAPB bears no responsibility for materials that are not packed and labeled appropriately and on time for shipment.

Eligibility for Exhibiting

AAPB reserves the exclusive and total right to determine the acceptability of applications for exhibit space. Applications must meet all of the following criteria.

- The products or services to be exhibited are of professional or educational interest or benefit to the registrants and are directly related to the field of applied psychophysiology and biofeedback in the opinion of AAPB.
- The applicant is reasonably determined by AAPB to be highly ethical and reputable, and the goods and services to be exhibited are reasonably believed by AAPB not to be harmful, ineffective, fraudulent, based on non-proven science, or illegal.
- The applicant agrees to comply with AAPB's Rules and Regulations governing Exhibits.
- The application, fees and any required documents are received prior to the established deadline.
- AAPB reserves the right to refuse a booth to any applicant.

Terms

Full fees are to be remitted with the application. No applications will be accepted or processed without receipt of the full fee.

RULES & REGULATIONS (continued)

Cancellation

All exhibitors wishing to cancel their exhibit space must do so in writing prior to May 1, 2023 and will receive a full refund less a \$200 processing fee. No refunds will be granted to an exhibitor after May 1, 2023. If the meeting/exhibits should be cancelled due to circumstances beyond the control of AAPB or the hotel, all payments connected with the booth rental will be refunded.

Security

Each exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times. The facility will be locked during non-exhibiting hours, but neither the facility nor AAPB will be responsible for loss of or damage to any property.

Fire Regulations

All doors and openings must be kept clear. Exit signs, fire alarms, and extinguishers must be visible at all times. Combustible decorations shall not be used. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any other decorations must be able to stand a flameproof test. For additional information, please contact the official decorator.

Liability and Insurance

The exhibitor, upon contracting to exhibit, agrees to protect, indemnify, defend and hold harmless AAPB and its officers, directors, employees, committee members and agents, and the and its officers, directors, employees and agents from any and all claims, losses, damages, injury or expenses arising out of or caused by exhibitors' installation, removal, maintenance, occupancy or the use of the exhibition premises or a part thereof or other activities or functions of the exhibitors. The exhibitor acknowledges that it is responsible for obtaining insurance coverage in such amounts, as it deems appropriate to comply with its obligations herein and for its own protection. AAPB will not be responsible for delays, damage, loss or other unfavorable conditions caused by circumstances beyond its control. Under government order or emergency, or other fair reasons beyond its control, AAPB reserves the right to cancel the show with no further liability to the exhibitor than full refund of space rental payments made. AAPB reserves the right to change the location of the exhibition in the event a strike, fire, or Act of God should render unusable the hall in which the exhibition has been scheduled or any other meeting facility.

Interpretation and Enforcement

These regulations become a part of the contract between the exhibitor and AAPB. AAPB has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decision of AAPB and all decisions so made shall be binding on all parties. Those who fail to observe these conditions in this contract or, in the opinion of AAPB, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.

Violations and Penalties

Upon evidence of substantial violation, AAPB may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall forfeit to AAPB all monies paid or due, and pay all expenses and damages that AAPB may incur through the enforcement of this rule.

Hotel Information

At Orlando Caribe Royale All-Suite Hotel and Convention Center, guests enjoy:

- Onsite dining include: The Tropicale and The Venetian Chop House
- Two lounges: The Loft Lobby Bar; The Falls Lounge
- 24-hour café: Cafe 24
- 1.5 mile running/bicycle trail
- Pool and waterslide located in the main pool area
- Bicycle rentals: visit the fitness center for rentals starting at \$10 for one hour

AAPB has reserved a block of sleeping rooms at a discounted rate at the Orlando Caribe Royale All-Suite Hotel and Convention Center. Your support in staying at the host helps to keep AAPB's meeting and membership costs down. The discounted room rate for the Annual Meeting is \$209 single/double occupancy (plus applicable taxes). To receive this discounted room rate, you must identify yourself as an AAPB attendee by referencing AAPB when making your reservation. The deadline to make your reservations is May 8, 2023.

For reservations, call 800-823-8300 and reference AAPB.

AAPB Contact

For any additional information or questions contact:

info@aapb.org

AAPB 2023 EXHIBITOR APPLICATION

APPLICATION DEADLINE: May 1, 2023

Institution/Company: _____

Main Contact: _____

Email: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax _____

Email to be listed online: _____

Website/URL: _____

Agreement: With this application we agree to conform to the Exhibit Rules for the 2023 AAPB Annual Meeting, that are hereby made a part of this application.

Signature: _____

Booth Representatives

Please list name(s) of person(s) who will be responsible for staffing your exhibit area. The agreement includes registration for two representatives for each paid booth. Names must be submitted at the time of application.

1. _____
2. _____

Badges for additional representatives may be purchased in advance or on-site at Exhibitor Registration for \$150 per person. These badges are for extra sales personnel only. Limit 2 per booth.

1. _____
2. _____

Booth Location Request

PLEASE LOCATE US NEAR

We prefer to be located NEAR one of the following companies (specific names, not type of businesses):

1. _____
2. _____
3. _____

DO NOT LOCATE US NEAR

"Located away" means not directly next to or across the aisle. We prefer to be located away from the following, competing companies (specific names, not types of businesses):

1. _____
2. _____
3. _____

Exhibit Booth Fees

First Booth:	Before April 10	After April 10
AAPB Member	\$1,695	\$1,895
Non-Member	\$1,895	\$2,195

Additional Booths:	Before April 10	After April 10
AAPB Member	\$995	\$1,195
Non-Member	\$1,195	\$1,395

TOTAL: _____ # booth(s) for a total of
\$_____.

If space is not available, we will accept AAPB's alternate placement.

AAPB reserves the right to assign space as necessary in the Meeting's best interest. Every effort will be made to assign the exhibitor their first choice of locations or as near the first choice as possible. When two or more exhibitors ask for the same booth location, booths will be assigned on a first-come, first-served basis and in consideration of support level.

Cancellation Policy

Cancellations must be in writing and received by May 1, 2023 to receive a full refund, minus a \$200 processing fee. There will be no refunds for cancellation requests received after May 1, 2023.

Sponsorship Opportunities

- ☐ General Session(s) - \$1,500 each
- ☐ Cyber Café - \$1,000 for Exclusive Sponsorship
- ☐ Notepads with Sponsor Logo - \$2,000
- ☐ Tote bags - \$3,000
- ☐ Badge-holders/lanyards - \$2,000
- ☐ Pens with Sponsor Logo - \$1500
- ☐ Welcome Reception in Exhibit Hall (Thurs)- \$3000 Exclusive Sponsorship
- ☐ Reception in Exhibit Hall (Fri)- \$1000 for Partial Sponsorship
- ☐ Closing Reception (Sat) - \$1000 for Partial Sponsorship
- ☐ Morning or Afternoon Refreshment Breaks - \$1,600 each
- ☐ Breakfast Sponsorship - \$5000
- ☐ Student Lunch and/or Registration Sponsorship - \$3500

Please call the AAPB office at (800) 477-8892 for additional details on available opportunities and to customize your sponsorship package.

Advertising Opportunities

2023 Preliminary Program Advertising Order

(Ads due by March 15)

- | | |
|--|-------|
| ☐ Half Page, 4 Color Outside Back Cover (8 ½ x 5 ½) | \$450 |
| ☐ Full Page, 4 Color Inside Back Cover (8 ½ x 11) | \$300 |
| ☐ Full Page, 4 Color Inside Front Cover (8 ½ x 11) | \$300 |
| ☐ Full Page, 4 Color (8 ½ x 11) | \$250 |
| ☐ Half Page, 4 Color (8 ½ x 5 ½) | \$200 |

2023 Onsite Program Advertising Order

(Ads due by April 10)

- | | |
|--|-------|
| ☐ Full Page, 4 Color Outside Back Cover (4 x 9) | \$650 |
| ☐ Full Page, 4 Color Inside Back Cover w/bleed (4 x 9) | \$500 |
| ☐ Full Page, 4 Color Inside Front Cover w/bleed (4 x 9) | \$500 |
| ☐ Full Page, b/w or gray-scale only (4 x 9) | \$300 |
| ☐ Half Page, b/w or gray-scale only (4 x 4 ½) | \$250 |

Exhibitor Demonstration Registration

Take advantage of the opportunity to demonstrate your latest product or service in a scheduled 60-minute time slot. The 60 minutes allotted should include the demonstration and Q & A time. Complete the requested info below and return it with your Exhibit Contract and payment. There are a limited number of time slots available on a first-come, first-served basis. Please email your title and description to info@aapb.org as it will appear in the printed/posted AAPB promotional materials.

If you have any questions, please contact info@aapb.org

AAPB Member \$500

AAPB Non-member \$750

Date Preferences and Scheduling

Demonstrations will be scheduled on Friday, June 2 and Saturday, June 3. Upon purchase an AAPB representative will be in touch to schedule your session. AAPB reserves the right to provide time slot options in the best interest of the overall meeting.

Vendor E-Blast

You provide the message and AAPB will design to your specifications and send to our 4000 contacts on your behalf at a mutually agreed upon date and time (with a disclaimer that it is a paid advertisement).

Member: \$700 per blast

Non-member: \$1,000 per blast

Listing on AAPB Website and Onsite Program

Provide a description of 50-words or less for your company's product(s)/service(s) to be published on the AAPB website and onsite program. Please email your description to info@aapb.org when you submit the Exhibitor's Application.

Company Listing for Vendor Eblast

Please email your company logo (high resolution in .tiff or .eps format) and brief company profile or special offers (50 words or less) by May 1, 2023 to:

info@aapb.org for inclusion in the promotional vendor eblast that AAPB will send on all Exhibitors and Sponsors behalf.

Media Distribution/Welcome Bag Inserts

AAPB will place your brochure in each registrant's tote bag. Please distribute _____ item(s) in the tote bags at a fee of **\$400 for AAPB members; \$600 for non-members** per brochure, pamphlet, etc. AAPB reserves the right to accept or reject materials and issue a refund of the fee if rejected.

Fee Summary

Exhibit Booth(s)	\$ _____
Additional Exhibitor Pass (es) @ \$150 each	\$ _____
Sponsorship	\$ _____
Media Distribution/Inserts	\$ _____
Demonstration	\$ _____
Advertising	\$ _____
Vendor E-Blast	\$ _____

Payment Method

TOTAL ENCLOSED \$ _____

☐ Check

☐ Visa ☐ Master Card ☐ American Express ☐ Discover

Credit Card #: _____

Expiration Date: _____ CVV: _____

Name of Cardholder: _____

Signature: _____

Return your application to: AAPB Exhibits Manager
info@aapb.org
Phone: (800) 477- 8892 Fax: (720) 881-6102